

Surviving the Economic Downturn



March 19 Seminar with Somerset CPAs

You know the phrase, “failing to plan is planning to fail,” and in this current economic recession, this statement could not ring more true. The economic crunch we are encountering is forcing us all to take a deeper look into ways of surviving this downturn in hopes of thriving in the future. Ken Hedlund will present a “toolbox” of ideas to improve your operations in 2009 during this industry downturn. This presentation is for business owners, CFOs and key management in the A/E industries. Ken will provide a high-level overview of many significant issues to make you aware of the financial power tools that are available to you to help your company through these challenging times.



Speaker: Kenneth J. Hedlund, CPA

Ken is the principal in charge of Somerset’s Construction & A/E Team and works closely with clients to meet their needs in the business management, audit and tax areas. Ken routinely consults with construction, architect and engineering clients on operational and efficiency issues.

Date

March 19

7:45 to 8:00 a.m. - registration/breakfast

8:00 to 9:30 a.m. - presentation

Location

Somerset CPAs

3925 River Crossing Parkway

Indianapolis, IN 46240

*RSVP to Melissa Farmer
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