

# Engineering Leadership Speakers at a Glance

**Audrey Beckley and Ann Hyer**- Instructed dinner etiquette as a team for the past five years. Their teachings are based on experiences of attending dinners, luncheons, and receptions throughout their lives and studying the field of etiquette. Audrey is a graduate of Indiana University and Ann is a graduate of Wittenberg University.

**Dr. Richard Brown, Ph.D.** - Attended the U.S. Naval Academy and served seven years as an engineer on destroyers and in shipyards. For the past 25 years, he has taught leadership and other personnel issues for governments, colleges, and businesses. He presents nationally for PeopleMap and PSMJ.

**Greg Cafouros, P.E., J.D.** - A partner of the law firm, Kroger, Gardis & Regas, his practice concentrates in the areas of the environment, construction, real estate, land use and zoning, and mediation. He is the general counsel to ACEC Indiana's Board of Directors.

**Ingrid Cummings, M.A., APR** - Founder and Principal of Rubicon Communications, a communications strategy firm. Ingrid is also a newspaper columnist, contributing editor at *Indianapolis Monthly* magazine, contributor of literary nonfiction to various periodicals, an associate professor at IUPUI, a frequent media guest, and international public speaker.

**Heather Fink, MS, RD, CSSD** - Assistant Director of the Center for Educational Services within National Institute for Fitness and Sport. She appears on television and radio to educate central Indiana residents on the benefits of a healthy lifestyle. She is a Registered Dietician and is Board Certified as a Specialist in Sports Dietetics.

**Ken Hedlund, CPA** - Principal in charge of the Somerset CPAs Construction and A/E Team. He routinely consults with construction and design clients on operational and efficiency issues.

**Mike Ingardia, P.E.** - Founder and president of SMC, a consulting practice that focuses on helping design professionals to better manage technology, including finance and project accounting systems, CADD systems, networks, and improved internal support for IT systems. He is a member of ACEC's Management Practices Committee.

**Barry Maners** - Managing Director of the Fraser Group, which helps clients develop and deploy traditional market research, customer satisfaction measurement and HR management systems to more effectively focus internal resources on customer requirements.

**Chris Mayfield, CPA** - Manager of the Somerset CPAs Construction and A/E Team. His background includes serving as the controller for an A/E design firm.

**Kenneth McComb** - Vice President of Professional Design Insurance Management Corporation (PDI). He is an underwriter and account executive, specializing in professional liability for A/E firms. He is an active Associate member of ACEC Indiana.

**Aaron Prickel** - Sales Trainer and Executive Coach with Lushin and Associates. He has over a decade of sales success in his career working with leading companies in Indiana.

**Glenna Shelby, J.D.** - Partner of LegisGroup, LLC, a government affairs and consulting firm representing ACEC Indiana at the Indiana legislature. She is an attorney with nearly 30 years of experience related to state government, spanning 16 years in three state agencies and nine years as Deputy Revenue Commissioner.

# Engineering Leadership The future of Indiana

Presented by  
**ACEC Indiana**



## What is the plan for your firm's future?

This program targets P.E.'s and/or young members of your firms that show great promise and a bright future in engineering firm management.

This educational experience will prepare and position these rising stars for firm partnerships, management and potential succession ownership opportunities.

This program begins November 2009. This class is limited to 24 students. Help develop your firm's future and future leadership in the engineering industry and in ACEC Indiana.

# ACEC Indiana Engineering Leadership

## Who should attend?

Engineering Leadership will prepare employees for firm partnerships, management and potential succession ownership opportunities. This may include design firm business and administrative coordinators, CFO's, marketing managers, HR managers, new principals and middle managers, but most of all, anyone interested in developing solid business skills.

This program can also be a tremendous education for owners and managers from design firms of all sizes and disciplines. This intensive program is only available to employees of ACEC Indiana member firms and is limited to 24 motivated people interested in strengthening their future and next steps in their career.

## Program format

This program is separated into four, two-day programs. Participants registered for this innovative multi-day program will experience hands-on activities, wide-ranging discussions and interactive workshops to prepare them for leadership within their firm and the engineering industry in Indiana. Participants must attend all sessions.

## Registration includes

- Continental breakfast and afternoon snack breaks.
- Luncheon session for both Thursday and Friday will offer a variety of round table discussions and working lunch sessions.
- Thursday evening receptions will provide the students the opportunity to relax and wind-down after a full day.
- Evening meals will be "on your own" for the students to experience downtown Indianapolis and develop new relationships with their classmates. A group dinner will be held Thursday, Nov. 13 and participation is mandatory.

## Registration

Registration deadline is Friday, Oct. 30, 2009. Class size is limited to 24 participants. Space is limited so don't delay! Program fee is \$1,950 per person.

## Professional Development Hours (PDH's)

ACEC Indiana will distribute certificates acknowledging professional development hour accreditations for all graduates of the Engineering Leadership Program.

## Class Schedule 2009-2010

Nov. 12-13  
Jan. 21-22  
March 18-19  
April 22-23

*Classes held at the Hilton Garden Inn in downtown Indianapolis. Participants must attend all classes!*

"The Program is a must for those with ownership aspirations because of its key lessons: enhancing relationships with your clients and employees, discerning state and federal legislative activities, ensuring sound legal/risk management, and improving win rates from proposals and presentations."

David Lahey, P.E.  
Butler, Fairman, & Seufert, Inc.  
2007-2008 Engineering Leadership Program Graduate

*For more information on the Engineering Leadership Program, or to register a member from your firm, contact Beth Bauer at (317) 637-3563 or at [bbauer@acecindiana.org](mailto:bbauer@acecindiana.org).*

*A detailed schedule can be found at [www.acecindiana.org](http://www.acecindiana.org).*

"The ACEC Leadership Program was one of the best organized and most informative programs I've attended in my 15 years in the industry. This program is a must for all young, upcoming engineering leaders that have ownership aspirations in their future."

Michael Obergfell, P.E.  
USI Consultants, Inc.  
2004/2005 Engineering Leadership Program Graduate

*ACEC Indiana's intense course work is taught by individuals from both the academic and business world in the areas of:*

Ethics in Engineering Leadership  
Mentoring and Coaching Employees  
Conflict Resolution  
Personal Management  
Proposals Development  
Presentation Skills  
Trends in the Industry  
General Accounting Principals  
Indiana's General Assembly  
Business Development/Marketing Sales  
Understanding Financial Statements  
Making A Profit  
Overhead—INDOT and True Overhead  
Public Relations  
Spokesperson Training  
Crisis Communications  
Business Etiquette  
Insurance Requirements  
Risk Management  
IT Related HR Policies  
Company Policies and Procedures  
Fair Labor Standards  
Qualifications Based Selection (QBS)  
Overview of ACEC Indiana